

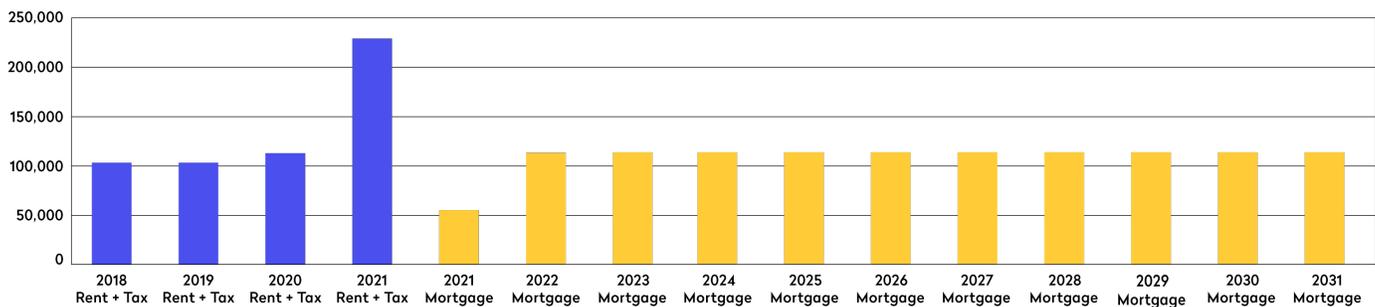


## SIX REASONS TO SUPPORT #OwnIt CAMPAIGN!

### Because when we OWN IT, we...

- 1) Have total **control over our space, our fate, and our future.** And isn't that what we want for our daughters? Our sisters? Ourselves? Women & Their Work – and women artists – will have a permanent place in Austin's cultural landscape.
- 2) Have **financial savings, sustainability and security** for the organization.
  - We'll save instantly on property taxes, and a mortgage costs less than our current rent.
  - Market-rate rent is more than DOUBLE what our mortgage will be.
  - Rent will always increase annually, but a mortgage is locked in.
  - And we will never again lose our space because a landlord can sell at their option

Rent vs. Mortgage



- 3) Own our own property opening up **new creative opportunities** for artists.
  - We'll have new gallery space to offer artists to imagine and create like never before.
  - We will have our own outdoor space unlike anything we've ever been able to offer artists.
- 4) **Increase our visibility and convenience in the community.**
  - We'll have a permanent location just minutes from downtown and other galleries and artists' studios
- 5) **Do more to address the systemic sexism that women artists still face.**
  - We'll be providing a space for art made by women thus ensuring that women are represented in the cultural landscape.
  - Check out "Women's Place in the Art World" at [artnetnews.com](http://artnetnews.com) to see what we are up against.
- 6) **Will recognize our donors for keeping an enduring cultural landmark in Austin.**
  - All donations of \$1,500 and up will be recognized on our site for generations to come

**JOIN US! MAKE HISTORY. MAKE IT HAPPEN. MAKE A GIFT TODAY.**

Help Women & Their Work #OwnIt